



APACHE LEADS
LEADS FOR YOUR HOME BUSINESS

ESCAPE
THE EVIL SYSTEM
AND WIN YOUR
FREEDOM

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The System Has Trapped You

Unless you were born into a rich and powerful family the deck has been stacked against you all your life.

Like all of us, you were sold a bunch of BS. Study hard, work hard, get a good job...yada yada yada. We all know that's total rubbish. Problem is most of us find out well after the trap had been sprung.

We found ourselves on a treadmill like a rat in a cage.

Alarm goes off, hit snooze, alarm goes off again, finally gets out of bed. Shower, get dressed, still half asleep, race out the door to a job that we dislike intensely that pays us less than what we need to live the dream. Finally we head home, flop on the couch, wine in hand, comfort food on the way and zone out bing-ing on Netflix.

When I was in the trap, I hated watching my wife get up every morning, put on makeup and dress nicely, for some other guy! Getting free so she didn't have to do that anymore became a major goal. I remember the day she finally got to quit her job.

She worked as a receptionist for an aerial photography company. It was actually a nice company, good people and interesting.

No matter, I wanted to make it a big deal. Every hour on the hour flowers were delivered to her. Then an hour before quitting time I arrived in a stretch limo with chilled champagne. She hugged and waved goodbye to all her co-workers and slid into the limo with me.

We headed north for 90 minutes to a 5 star beach resort which featured fantasy suites. Our suite was the James Bond one. Much fun ensued.

How would you like to do something like that?

I hated having too much month left at the end of my money. No matter how hard we worked, no matter how much we scrimped and saved and went without we could never get ahead.

Have you ever noticed that when you're in the trap you're always spending money you don't have, buying things you don't need just to impress people you don't even like that much?

The reason we are trapped is because of "consumerism". We are all programmed to keep buying things we don't really need but

the marketing is so good, we really want the stuff they pump out at us.

We are all subject to thousands of marketing messages every day. They really do work.

To feel like we fit into society we keep working to make our boss and the shareholders richer, while we buy more crap and get further into debt.

The System keeps us numb and docile by feeding us distractions on mainstream media, sports, celebrities and other stuff we don't really need to focus on. They are all things to keep us sedated.

I'm going to explain what's going on and why "the system" wants you trapped and what you can do to get the hell out of it and live your life how you want.

Escaping the system is not easy. It takes hard work, focus, and most of all courage.

If you think I'm going to be giving you a get rich quick solution or a push button solution where you don't have to work hard, then stop reading now.

Will you have what it takes to escape and win freedom and happiness for you and your family?

You won't be alone, I'm here to guide you and support you every step of the way.

I did it and believe me, you can do it too.

Why We Get Trapped in The System

Even since there have been people, some have followers and some have been Chiefs, Kings, Queens, Popes, business leaders, Caesars and worst of all Politicians. These fortunate ones have reaped many benefits while holding onto power with a firm, merciless grip.

While in power they have all shaped their societies in a way which was of benefit to them, their families and their friends. Even though many of them were great at speaking in terms which

made the general population feel good and secure, it was often all hollow words meaning nothing. Pretty sure, we've all witnessed politicians blowing smoke.

Mind you there is an old saying: You can fool all of the people sometime and some of the people all of the time but you can't fool all of the people all of the time.

If you look past the mainstream media and look at the actions rather than the words of politicians, you will see this to be very true right now.

Ask yourself this: why would politicians spend millions of dollars to be elected to a job that pays a couple of hundred grand a year if it wasn't worth far more in shady deals and bribes? Until money is taken out of politics it will be crooked and benefit only the rich and powerful.

When the industrial revolution happened, rich factory owners needed more and more people to work in the factories. People moved into the cities from the country.

As the economy grew, more jobs were created. Many of these jobs needed people with a basic education. School became more important and citizens were encouraged to send their kids to

school rather than down the mines.

The education system is controlled by politicians, who are controlled by the wealthy. The wealthy wanted people to be taught how to do basic mathematics, reading and writing.

There was no effort or instruction to teach people to think for themselves, to question the system or to be taught how to handle money and become wealthy. None of that was taught to the regular, poor ordinary kids. How to make more money is definitely taught to kids of wealthy families.

Only the basic skills needed to work effectively in a factory or an office for the rich and powerful were and still are taught in schools.

If you show any signs of being individual, you will soon find yourself being punished until you either leave the school or conform.

The System works best when the population is afraid, too afraid to protest, riot or make demands. This is why the mainstream media is forever running stories designed to scare the population.

In reality, the world has never been safer than it is today. There

are many books and sites proving this statement. Remember, the media is owned by a handful of old white guys, all billionaires. They love how the world is right now and don't want change. The easiest thing in the world for them is to keep the population scared.

CEO's pay has risen to ridiculous heights yet these same greedy few fight any attempt to raise the minimum wage to a liveable amount.

Civil rights have been eroded since 9/11 to a state that is reminiscent of the Nazi and Soviet regimes.

The rich pay less tax than the middle class. This is simply because the rich own trusts and corporations with which they can minimise taxation to a pitiful amount.

The middle class have jobs. When you have a job, they take out the tax before they give you your salary. That sucks.

The rich and powerful want a population that cling onto their jobs, work longer for less and are too afraid to complain. They leverage your work and time to make themselves even richer.

The middle class are trading the one resource we all have but cannot renew or get more of...time. It's our most precious resource and we are conned into trading it for a few bucks.

I hope you're mad about this, really mad and burning up. You need to be if you really want to bust out of this trap.

Are you ready to go for it? Ready to make a real go of an escape? Ready to go on the most serious, most dangerous adventure of your life? If you succeed in this mission, you will be rewarded with your own freedom and more riches than you will ever need.

How to Escape the Trap

If you're reading this then you've probably taken the first and most important step toward breaking free.

You have become a business owner!

It's such a gigantic step toward breaking free you may not even be able to fully comprehend it yet.

In the world of traditional business, you are usually surrounded by hustle competitors. They have no love, no mercy for you. They will gladly bury you and your business. You have no one you can call on to give you real advice and guidance. You are all alone.

In the world of MLM / Network Marketing it's all very different and it's such a huge advantage.

You are never alone. You do not have to be the expert of every aspect of your business. You can follow the well beaten track that others before you have made. You can look upline and find the one who is really crushing it. Grab their coat-tails and hang on.

Following someone who has gone before you and achieved success is the smartest thing you can do.

Here's the keys to breaking free of the trap

These steps are not in any order but they must all be carried out to successfully build an MLM business and escape the trap.

Number 1 - Take Action

You can talk about it all day and read a squillion books and do a

thousand courses and go to a hundred seminars but nothing is going to change or happen until you take action.

No action, no breaking free and winning your freedom.

That's just how it is. If you're not going to take the action then you're wasting your time and you might as well get back to pleasing your boss in hopes of a promotion.

Think of a spaceship taking off. The first few minutes of the launch are the hardest that a spaceship is ever going to work. It's got to overcome inertia and gravity. That's when the most fuel and the most effort is expended.

As it rises above the earth and the pull of gravity becomes less and less it speeds up, it gets momentum and hits amazing speeds as it heads toward its target. That's exactly how starting a business is. It's very hard and takes a lot of action right at the start. As you go along, it gets much easier. You become more experienced with the hundreds of different situations you will need to face. You will become much faster at making decisions. You will be much better at being a leader and a guide to your team.

Commit right now to taking action. Say it out loud: **I'm Promise**

That I Am Going to Take Real, Positive Action

Number 2 - Seek Guidance

You are the hero of our story, but like Luke, you need a Yoda to help you in your quest. Our method is going to be of great help to you and to your team in building your business fast and effectively.

But you're also going to need to build a relationship with someone in your upline. Remember, everyone in your upline has a vested interest in your success. You have permission to contact anyone in your upline and request help from them.

To save time and effort try to meet your upline at functions, get their business cards. Take notice which ones are hitting higher levels, have growing teams and are open and welcoming. That's who you want to get with. Be with them as often as you can.

Learn everything from them, how to prospect people, how to make recruiting calls, presentations, follow ups. Learn everything they do to build their business and duplicate it in your business

This is walking the beaten track and it's the fastest way to success

Number 3 - Doubt is the Real Enemy

Everybody has doubts, even academy award winners, even billionaires, everyone. When you have doubts, call your upline and get a positive injection.

- Read a positive book

- Never let doubt take over.

When doubt is becoming crippling, there is only one real cure. Go to Number 1 because Acton Cures Doubt

Number 4 - Be Teachable

Everyone who joins an MLM business has plenty of experience at something else. Even if you are a brain surgeon or a rocket scientist you don't know anything about building a network marketing business. So be quiet, open your ears whenever anyone with MLM experience is trying to teach you something.

Whenever you are with your upline, or at an upline event, you need to have a notebook and pen. Take notes, learn

Number 5 - Be a Leader and Teach Your Downline Team

MLM grows best and fastest when there is a clear leader who practices what he/she teaches. Walking the walk is the only way.

Don't ever think you can fool your group with talk and no action, they will see right through you and lose all respect for you.

Always edify your upline, edify the system, edify the company and the products. Never disparage anyone or speak negatively. Be a positive beacon, be approachable and friendly. Teach your downline by example and encourage them to duplicate what you do.

The more you are duplicated, the quicker your business will hit the magical momentum.

Additional Steps To Succeed

Don't approach and annoy your friends and family. By the way, that's the greatest way to be humiliated, saddened and forced to feel very awkward. Do not approach your friends and family about the business. When you are enjoying some success, they will approach you. So, wait for that to happen. It will be one of the best days of your life.

The method I'm about to reveal to you is what it takes to make it in MLM. It's the bare minimum and you can always do more.

Building an MLM business relies very heavily on taking positive action and teaching your new people to duplicate all the good things you do. Your downline will have an uncanny ability to duplicate all the bad things you do, so work hard to stop doing the bad things.

The absolute only way you can grow your MLM business is to recruit people. Nothing else grows your business. You really need to make a decision about whether or not you're going to do what it takes to recruit new people or not.

Going to functions, talking to other people in the business, discussing the products, reading the product catalog are not business building, they are distractions to business building and "busy work"

If you decide those things are all you want in the business that's great, there's nothing wrong with that. But please do let your upline know that you do not want to waste their time anymore having them trying to teach you and help you. Let them move onto someone who really wants to build a business.

OK, so assuming you have decided you ARE willing and able to do some recruiting let's move on.

Most sponsorship lines in Network Marketing have their own preferred methods of recruiting. Some will be sending people to a website to watch a series of videos. This has become a very popular method since video became a thing on the internet.

There are of course other methods such as one on one presentations and group presentations.

How were you shown the business?

Ask your sponsor or upline to show you how to go through the process of a presentation. You also need to get training on how to make phone calls to leads (prospects), how to get the meeting or presentation with them and how to follow up a couple of days later. During the follow up you will also need to be trained on how to overcome objections and to handle questions professionally.

I strongly recommend getting with your upline and having some real calling sessions with them so firstly you can see how they make calls and then they can see you in action and give you tips.

Sometimes, I speak with networkers who don't have an active sponsor or their sponsor got in the business about 10 minutes before them. In these cases, simply reach out further upline and keep going until you get the help you want. Your upline is being paid to train you, so don't feel bad about making them earn it

Phone scripts are a super important part of recruiting. Without a script, you will get lost in what you are trying to say and come across as very unprofessional. Also without a script you cannot measure how good the script is. With a script, you can make changes as you get better.

Often, I speak on live chat on Apache Leads and have site visitors asking about their lack of success when calling leads.

The first thing I ask them is to send me a copy of the script they use. Nearly every time they tell me they don't use a script because they want to sound natural, whatever that means. Those folks fail and quit the business because they chose not to be teachable. Trust me, everyone who makes it big in MLM uses a script, there are no exceptions.

Presentation Tips:

When you either give a presentation or you are sending someone to a website to view a video, you need to get a promise from them. It's regarding trying very hard to get them to commit to watching the video. If you give them a personal presentation you are going to want to leave them some materials to view or read or listen to.

It works much better if you get them to commit to going through the material in the next 48 hours. Once you have a promise from them you need to then set an appointment to get back with them

Follow Up Tips

For a personal follow up make sure you're on time. Be calm, listen to what they have to say. Be prepared to answer their questions, honestly and fully. Also, you're going to get some objections. This is normal so don't panic and don't get defensive

Getting Good MLM Leads

At Apache Leads we try to keep things simple for you. Other sites have a huge range of leads. That's like phone companies who have tons of options and confusing information about their phone plans. It's just not needed.

There are two types of leads; Phone Interviewed and Mobile.

Mobile Leads are for those people who want to contact leads using bulk services such as SMS Texting, Ringless Voicemail Drops, Email Marketing or Phone Dialers. The leads are lower quality than Phone Interviewed leads but have a surprising amount of data included with each lead.

We have a course called the [Mobile Leads Ninja](#) which will teach you how to use these leads to great advantage. The course is free when buying mobile leads.

Imagine being able to contact hundreds or even thousands of leads at the press of a button. Those who are genuinely interested will call you back for more information. You gotta love science and modern technology, right?

You can learn more about Mobile Leads by following the links below

[US Mobile Leads](#)

[Australian Mobile Leads](#)

Now that you're armed with some of the best responses to the most common questions and objections you will be confronted

with when presenting your business to a prospect , you need to consider just how you meet people?

How do you get a list of people that are interested in learning about your business? Well that's where Apache Leads comes in. We have been providing leads to Network Marketers since 2002. One of the things which make us an obvious choice for networkers is our huge range of leads.

Plus! Your investment in leads when you purchase from Apache Leads (www.Apacheleads.com) is Risk Free! That's because we have a No Bad Leads Guarantee on all Phone Interviewed Leads. You really have everything to gain and nothing to lose.

Right now, you can receive an instant discount coupon on all leads we offer simply by joining our mailing list. Our subscribers enjoy many benefits including secret subscriber only discounts on a very regular basis.

So, don't delay your success any longer, come and visit our site right now www.Apacheleads.com

We trust you have enjoyed and benefited from this free report and hope you will pass it along to your business associates so they may also reap the rewards.

Best wishes for the future

